



GREATER MEMPHIS CHAMBER



Memphis United!

**October is Adopt-A School Month and
Culminates with the
Adopt-A-School Recognition Luncheon.**

School Leaders: What you can do during the campaign...

- Invite active and potential adopters to visit school: Show "what you've done to the place" this school year & plans for rest of year
 - Share your school TCAP info and other achievements
 - Ask adopters to participate in upcoming events and share school calendar for year
- Create month-long social media and school website highlights: activities your adopters are doing; difference they make at your school
 - Promote Adopt-A-School Month on school sign
 - Incorporate Memphis United! theme
- Nominate one (1) adopter for Adopter of the Year and invite to recognition luncheon
 - Get Creative, have fun!!

Toolkit & Other information to come!

***MSCS is advancing our city forward in partnership with the
Greater Memphis Chamber.***